

Welcome to Privacy Policy Effective Date: November 2024

Welcome to Carehomedigitalmarketing.co.uk ("we," "us," or "our"). Your privacy is critically important to us, and we are committed to protecting your personal data. This Privacy

Policy explains how we collect, use, and share information about you when you visit our website,

Privacy Policy

1. Information We Collect

We may collect various types of personal data to provide our services effectively:

Personal Identification Information: Including, but not limited to, your name, email address, phone number, and mailing address, when you provide it through our contact forms or sign-up pages.

Usage Information: Information about how you interact with our website, including IP addresses, browser type, and pages viewed, to improve user experience.

Cookies: Small files stored on your browser to track site preferences, usage patterns, and other data. You may control or delete cookies as per your preferences.

2. How We Use Your Information

We use your information for the following purposes:

To Communicate: To respond to inquiries, provide information about our services, and send updates or promotional content, where you have opted in.

To Improve Our Website: To analyze site usage and make improvements to the user experience and functionality.

Email us at info@carehomedigitalmarketing.co.uk with your details, and let us know a convenient time for a chat about how we can support your digital marketing needs.



Legal Compliance: To comply with applicable laws, regulations, and legal obligations.

3. Legal Basis for Processing Personal Data

We process personal data under the following legal bases:

Consent: Where you have explicitly consented to us processing your data for specific purposes.

Contractual Necessity: To fulfill our contractual obligations or respond to your requests.

Legitimate Interests: Where processing is necessary for our legitimate interests, such as improving services, provided it does not override your rights.

1. Data Retention

Care Home Digital Marketing – Privacy Policy

We retain your personal data only as long as necessary to fulfill the purposes outlined in this Privacy Policy. When data is no longer needed, we securely delete or anonymize it.

2. Sharing Your Information

We do not sell, trade, or rent personal information to third parties. However, we may share your data in the following circumstances:

Service Providers: Third-party companies that help us operate our website, conduct our business, or serve you.

Legal Requirements: If required to comply with a legal obligation or protect the rights, property, or safety of <https://carehomedigitalmarketing.co.uk>, its users, or the public.

3. Your Rights

Under UK data protection law, you have certain rights regarding your personal data:

Access: Request access to the personal data we hold about you.

Rectification: Request correction of any inaccurate or incomplete data.

Erasure: Request deletion of personal data where it is no longer necessary for us to retain it.

Restriction: Request restriction of processing under certain conditions.

Objection: Object to processing based on legitimate interests.

Data Portability: Request a copy of your data in a structured, commonly used format.

To exercise any of these rights, please contact us at info@Carehomedigitalmarketing.co.uk

1. Security of Your Information

We implement appropriate security measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction.

2. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we make changes, we

will update the "Effective Date" at the top of the policy. We encourage you to review this policy periodically to stay informed about our practices.

3. Contact Us

If you have any questions or concerns about this Privacy Policy or your personal

data, please contact us at: Carehomedigitalmarketing.co.uk, engage with our services.

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Care Home Digital Marketing: <https://carehomedigitalmarketing.co.uk>

Email: info@carehomedigitalmarketing.co.uk

Phone: +34 618862682

Email us at info@carehomedigitalmarketing.co.uk with your details, and let us know a convenient time for a chat about how we can support your digital marketing needs.

